

# SPYDESIGN

YOUR BRAND. EVERYWHERE

## APPAREL DECORATION METHODS

### SILK SCREEN

A decoration method that uses textile ink and a screen.

Silk-screen printing is recommended for designs of up to four spot colours, for example logos, phrases and simple graphic designs

Volume driven, cost effective, setup fee per batch per colour, typically up to 4 colours.

Decoration max size 12"x12"

### DTG(Direct to Garment)

Direct to garment printing (DTG) is a process of printing on textiles using specialized ink jet technology. DTG printers hold the garment in a fixed position, and use specialty inks that are applied to the textile directly by the print head and are absorbed by the garment's fibers; these features prevent the distortion seen with some other textile printing techniques.

Low volume, minimum setups, full colour, best for complex art

\*MUST BE MORE THEN 30% COTTON\*

### HEAT PRESS

Heat transfer materials are cut with a vinyl cutter and applied with a heat press to customize a variety of apparel, including sports jerseys, T-shirts, performance apparel, bags, jackets, and more!

Low volume and quick turnaround, full colour, simple designs

### EMBROIDERY

Embroidery is the method used for decorating fabrics with a needle and a thread. ... This decorative stitching technique, with its varied stitches, is worked independently from the fabric's weave allowing you to embroider any design, realistic or abstract, onto any fabric you choose.

Stitched logo, for any volume, required one time setup fee,  
can be full colour, typically up to 3 colour

### LASER

This popular technique uses laser technology to burn a logo or design right into the fabric of a garment. The end result differs by fabric but is always a precise, clean mark. On polyester polos and woven shirts, the laser machine burns the top layer of fabric resulting in a darker, tonal mark on the garment, and on denim shirts, the process removes the pigment as it burns the fabric. Medium-colored, smooth fabrics achieve a more distinguishable design than light or dark fabrics.



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